

CORPORATE SPONSORSHIP OPPORTUNITIES

Join us for a week-long celebration of National Health Center Week (NHCW), a nationwide initiative designed to raise awareness about the critical role that Community Health Centers like Venice Family Clinic play in providing comprehensive, innovative, and cost-effective care to people in underserved communities. We invite you to join us as a sponsor and help us highlight the essential care we provide to over 45,000 individuals and families across Los Angeles, regardless of ability to pay or personal circumstance.

IMPACT & FUNDRAISING GOALS

During this week, Venice Family Clinic hosts a series of free and family-friendly events across our Clinic sites to reach people who need it most, including neighbors who are living unsheltered. We provide essential services including free health care services & screenings, school supplies, immunizations, mental health support, dental check-ups, help with CalFresh and health insurance enrollment, Free Food Markets offering fresh produce and much more. This year, we have a goal of raising \$50,000 to provide innovative care where it matters most.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Sponsorship benefits include brand visibility across event marketing, on-site logo recognition, and select media exposure, along with acknowledgements across event communications, and digital and print materials. Sponsorship levels and benefits are outlined below.

DELIVERABLES	Lead Sponsor (\$25,000)	Impact Sponsor (\$10,000)	Community Sponsor (\$5,000)
Lead Sponsor Recognition: "2026 Venice Family Clinic National Health Center Week Sponsored by [COMPANY]"	◆		
Highest level of visibility and recognition	◆		
Prominent logo placement on all promotional materials, including the flyer, webpage, and event signage	◆		
Verbal recognition at all NHCW events	◆		
Spotlight feature in the September recap e-newsletter	◆		
Priority placement for any on-site activation or tabling	◆		
Company logo recognition in the August e-newsletter	◆	◆	
Priority visibility in NHCW-related social media posts	◆	◆	
Special thank-you mention during one NHCW event	◆	◆	
Opportunity to distribute product or swag	◆	◆	
Company logo recognition on select NHCW social media posts	◆	◆	◆
Company logo on the NHCW promotional flyer and all NHCW event signage	◆	◆	◆
Company logo displayed in sponsor block on NHCW webpage	◆	◆	◆
Optional event volunteer opportunities	◆	◆	◆

*Company logo placement and size are determined by sponsorship level.

SCHEDULE OF EVENTS

FREE FOOD MARKET + RESOURCE FAIR Monday, August 3, 2026 9 am – 12 pm	HOMELESS CONNECT DAY Wednesday, August 5 9 am – 2 pm	CHILDREN'S HEALTH DAY Friday, August 7 2 pm – 6 pm
Inglewood S. La Brea Health Center 1091 South La Brea Ave. Inglewood, CA 90301	Chuck Lorre Rose Avenue Health and Wellness Center 604 Rose Ave. Venice, CA 90291	HSD Health and Wellness Center at Zela Davis Elementary School 13435 S. Yukon Ave. Hawthorne, CA 90250
<ul style="list-style-type: none"> • Free food distribution • Health insurance and CalFresh/ SNAP enrollment • Early Head Start and family resources • Blood pressure checks • immigration and legal aid resources • General health, dental information and more 	<ul style="list-style-type: none"> • Free warm meals (breakfast and lunch) • Showers, hygiene kits, and clean clothing • Health insurance and CalFresh/ SNAP enrollment • DMV services and ID assistance • Homeless court • Haircuts and personal grooming • HIV, hepatitis, and syphilis testing • Immunizations and medical check-ups • Dental care and more 	<ul style="list-style-type: none"> • Health insurance and CalFresh/ SNAP enrollment • Early Head Start and family resources • Immunizations • Vision services • Guided Clinic tours • School supply giveaway • Face painting, balloon animals, and arts & crafts • Storytime / book giveaway • Back-to-school shopping experience for the whole family



PAST SPONSORS AND PARTNERS HAVE INCLUDED:



- Albertsons/Vons/Pavilions
- Aquarium of the Pacific
- Barry's Gym
- Before Company
- Before Company
- Black Girl Sunscreen
- Bombas Underwear
- Channel Islands
- ChicoBag
- Chipotle
- CVS Health
- Delivering Good
- Don Francisco Coffee
- El Super
- Ggiata Delicatessen
- Hammer Museum
- Henry Schein
- Hermosa Cyclery
- Hoop Bus
- Jeni's Splendid Ice Creams
- LA Fitness
- LA Natural History Museum
- Linbrook Bowl
- MedPOINT Management
- Milk and Honey
- National Association of Community Health Centers
- Northgate Market's
- OWL Venice
- Pair of Thieves
- Rachael's Bundles of Kindness
- Ripley's Believe It Or Not Museum
- Rose Donuts and Ice Cream
- San Diego Crawling
- Sock Panda
- Southern California Gas Company
- Starbucks Coffee
- The Broad Museum
- Wescom Financial
- Whole Foods Market

732,800
MEDIA
AUDIENCE

40,000+
E-NEWSLETTER
RECIPIENTS

12,500+
WEB/SOCIAL
MEDIA

1,100+
EVENT
ATTENDEES

LOCAL AND NATIONAL MEDIA HAVE INCLUDED:



For more information or to confirm your sponsorship, please visit us online at

<https://venicefamilyclinic.org/nhcw25/> or contact

Jose Flores, Manager of Individual and Corporate Development at (310) 664-7908 or JoseLFlores@mednet.ucla.edu