



Sponsorship Levels for **Children's Holiday Movie**

Create a once-in-a-lifetime experience for 1,000 children and their families by supporting Venice Family Clinic's Children's Holiday Movie. Gain visibility with affluent pediatric program supporters and Venice Family Clinic's diverse patients.

Every \$500 donated gives one more child the gift of comprehensive health care for the year!

\$25,000 Shining Star – Category Exclusive

Select benefits from below PLUS:

- Presenting Sponsor recognition in all event material such as “[Company] Presents Venice Family Clinic’s 28th Annual Children’s Holiday Movie”
 - Category exclusive name/logo placement on front of invitation
 - Category exclusive name/logo placement on all Children’s Holiday Movie e-blasts
 - Category exclusive placement on Children’s Holiday Movie homepage slider
- On-screen one minute commercial shown before movie screening
- Category exclusive logo placement on step and repeat
- Category exclusive name recognition on movie marquee (*or applicable front-of-house signage*)
- 6 tickets to the Silver Circle Major Donor Gala

\$10,000 Snow Angel

Select benefits from below PLUS:

- Premier Sponsor recognition in all event material such as “Venice Family Clinic’s 28th Annual Children’s Holiday Movie Sponsored by [Company]”
 - Logo placement on inside front cover of invitation
- On-screen thirty second commercial shown before movie screening
- Name/logo placement on movie tickets, given to over 3,000 VFC patients and local community members
- Exclusive sponsorship of an activity booth, such as face painting or balloon twister booth
- Recognition in all press releases for event
- 4 tickets to the Silver Circle Major Donor Gala
- Invitations to select major donor events throughout the year

\$5,000 Sugar Plum

Select benefits from below PLUS:

- Ad placement on-screen before movie screening
- Inclusion in Children’s Holiday Movie article in bi-yearly newsletter, “Encounters”
- Volunteer opportunity for employees
- Inclusion in one press release
- Designated social media post
- Name/logo placement on Children’s Holiday Movie page on Venice Family Clinic website
- 2 tickets to the Silver Circle Major Donor Gala

\$2,500 Candy Cane

- Premier product placement at event, including opportunity to provide promotional items for gift bags
- Name/logo recognition on select event signage
- Name/logo recognition on-screen before movie screening
- Name/Logo recognition on:
 - Invitation
 - E-blasts
 - Website
 - Social media
- Name recognition on Silver Circle Major Donor Wall

Children’s Holiday Movie Impressions

Day of Event: 1,000+ impressions

Web/Social Media: 75,000+ impressions

Invitation: 7,000+ impressions

E-Blasts: 11,000+ impressions

Newsletter: 13,000+ impressions