



FOR IMMEDIATE RELEASE

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HOLIDAY MOVIE FUNDRAISER AT THE PROMENADE AT HOWARD HUGHES HELPS BRING HEALTH CARE TO 7,500 LOW-INCOME CHILDREN

The 30th annual Children's Holiday Movie event invites 1,200 children to a feature film, gifts, and more

Venice, Calif. – November 17, 2017—On Saturday, December 2, Venice Family Clinic's 30th annual Children's Holiday Movie, sponsored by Anthem Blue Cross Medi-Cal Health Plan, will welcome 1,200 low-income children and their families to a private screening of Disney•Pixar's animated family film, *Coco*. Guests will also enjoy holiday gifts and pictures with Santa and celebrity guests. The event also serves as a fundraiser for Venice Family Clinic's pediatric program, which serves 7,500 low-income children each year.

"This event provides a much-needed moment of celebration and community-building," said Elizabeth Benson Forer, MSW/MPH, Venice Family Clinic's Executive Director and CEO. "Our children and their hard-working parents get to enjoy a movie together and the supporters of our event also raise funds for health care for our families."

Celebrity guests will include Camryn Manheim (*Major Crimes, Code Black, Younger*), Milo Manheim (*Ghost Whisperer*), and Lauren Lindsey Donzis (*Ghosted, An American Girl Story: Summer Camp, Friends for Life*).

Anthem Blue Cross returns as presenting sponsor for the fourth consecutive year and will present Venice Family Clinic with a \$25,000 check during the celebration to showcase their continued support.

"Anthem Blue Cross Medi-Cal Health Plan remains committed to ensuring that all community residents have greater access to health education and services across Los Angeles County," said Steve Melody, Anthem Blue Cross Medi-Cal Health Plan President. "We are thrilled to once again be partnering with Venice Family Clinic, given their long-lasting presence in Los Angeles County, and their mission to offer health care solutions to local Angelenos that most need the care."

This unique event, generously hosted by Cinemark and The Promenade at Howard Hughes, typically raises more than \$170,000 for Venice Family Clinic. Every \$500 raised gives one child the gift of comprehensive health care for an entire year.

About Venice Family Clinic:

Venice Family Clinic's mission is to provide quality primary health care to people in need. Launched in 1970 by founder Phillip Rossman, MD, and co-founder Mayer B. Davidson, MD, the Clinic has grown from a small storefront operation into the largest community health center on the Westside of Los Angeles, with 12 sites in Venice, Santa Monica, Mar Vista, Inglewood, and Culver City, serving 26,000 men, women, and children annually. For more information, visit www.venicefamilyclinic.org.

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